

**FRESNO COUNTY SUPERINTENDENT OF SCHOOLS  
FRESNO COUNTY BOARD OF EDUCATION****Community Relations  
CONCEPTS AND ROLES**

The County Superintendent and County Board desire to represent the community and provide leadership in addressing community issues related to education. In order to identify community concerns and enlist support for the schools, the County Superintendent and County Board shall establish effective two-way communication systems between schools and the community.

Schools, parents/guardians, community members and local organizations must continually collaborate as partners. The County Superintendent, County Board, or designees shall work together with school districts, and city, county, and state agencies and their organizations to promote and facilitate coordinated services for children, and shall seek to develop partnerships with local businesses.

The County Superintendent and County Board recognize that schools are an important community resource and encourage community members to make appropriate use of school facilities. Community members are also encouraged to attend County Board meetings, participate in educational activities, and take an active interest in issues that affect the schools. The County Superintendent, County Board, or designees shall keep community members well informed about programs and the needs of schools operated by the County Superintendent, and of Fresno County public school district needs and accomplishments and ensure that the community has opportunities to share in developing educational policies, programs, and evaluation processes.

The County Superintendent and County Board recognize that their ability to fulfill the community's expectations for a high-quality educational program for all Fresno County schools depends on the level of support provided by the state and federal government as well as the community. The County Superintendent and County Board therefore shall study legislative processes and issues, establish ongoing relationships with state and local leaders and the media, adopt positions on key issues, set priorities for advocacy, and collaborate with other organizations and coalitions in legislative and legal advocacy efforts.

Adopted: 06/15/1995

Amended: 11/18/2010, 10/18/2018

**Legal Reference**Education Code

35160 Authority of governing boards

35172 Promotional activities