

**FRESNO COUNTY SUPERINTENDENT OF SCHOOLS
FRESNO COUNTY BOARD OF EDUCATION****Community Relations
WEBSITES**

To enhance communication with students, parents/guardians, staff, and community members, the County Superintendent and County Board encourage the development and ongoing maintenance of one or more websites. Each website shall be aligned with the County Superintendent's and County Board's plans for communications, support their vision and goals, and be coordinated with other communications strategies.

Website, as used in this policy, refers to each website that is developed and maintained by the County Superintendent or designee to provide information regarding the County Superintendent, the County Board, and affiliated organizations and programs.

Design Standards

The County Superintendent or designee shall establish design standards for websites in order to maintain a consistent identity, professional appearance, and ease of use.

The design standards shall address the accessibility of the websites to individuals with disabilities, including compatibility with commonly used assistive technologies.

Website Content

The County Superintendent or designee shall develop content guidelines for websites and assign staff to review and approve content prior to posting. These guidelines shall be consistent with law, County Superintendent and County Board policy, and County Superintendent administrative regulation.

The provisions of County Superintendent and County Board Policy No. 1325, Advertising and Promotion, shall apply to advertising on the website.

Privacy Rights

The County Superintendent or designee shall ensure that the website content protects the privacy rights of students, parents/guardians, County Superintendent staff, County Board members, and other individuals.

Phone numbers, home addresses, and email addresses of students or their parents/guardians shall not be published on the website.

A student's photograph, together with his/her name, may be published on the website except when his/her parent/guardian has notified the County Superintendent or designee in writing to not release the student's photograph without prior written consent in accordance with County Superintendent and County Board Policy No. 5125.1 -- Release of Directory Information.

Photographs of individual students or groups of students, such as at a school event, may be published on the website provided that students' names are not included.

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County Superintendent employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on the website.

No public safety official shall be required as a condition of employment to consent to the posting on the Internet of his/her photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or his/her family. (Government Code 3307.5.)

The website shall not post the home address, telephone numbers, or email addresses of any elected or appointed official including, but not limited to, the County Superintendent, County Board members, or public safety official, without the prior written permission of that individual. (Government Code 3307.5, 6254.21, 6254.24.)

Adopted: 11/18/2010

Amended: 10/18/2018, 11/21/2024

Legal ReferenceEducation Code

32526 Use of learning recovery funds
33353 California Interscholastic Federation; standardized incident form
35182.5 Contracts for advertising
35258 Internet access to school accountability report cards
42103 Budget notification
48852.6 Information regarding homelessness
48907 Exercise of free expression; rules and regulations
48950 Speech and other communication
48985.5 Synthetic drugs
49006 Seclusion and restraint
49061 Definitions, directory information
49073 Release of directory information
5092 Filling Vacancies
60048 Commercial brand names, contracts or logos

Business and Professions Code

22580-22582 Privacy rights for California minors in the digital world
22584-22585 Student online Personal Information Protection Act
22586-22587 Early Learning Personal Information Protection Act

Government Code

3307.5 Publishing identity of public safety officers
7920.000-7930.215 California Public Records Act
11135 Nondiscrimination; accessibility to state websites

Penal Code

14029.5 Prohibition against publishing personal information of person in witness protection program

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United States Code, Title 17

101-122 Subject matter and scope of copyright

504 Penalties for copyright infringement

United States Code, Title 20

1232g Federal Family Educational Rights and Privacy Act (FERPA)

United States Code, Title 29

705 Definitions; Vocational Rehabilitation Act

794 Nondiscrimination under federal grants and programs

United States Code, Title 42

12101-12213 American with Disabilities Act

Code of Federal Regulations, Title 16

312.1-312.12 Children's Online Privacy

Code of Federal Regulations, Title 34

99.1-99.67 Family Educational Rights and Privacy

104.1-104.61 Nondiscrimination on the basis of disability

Court Decisions

City of San Jose v. Superior Court (2017) 2 Cal.5th 608

Aaris v. Las Virgenes Unified School District (1998) 64 Cal.App.4th 1112