FRESNO COUNTY SUPERINTENDENT OF SCHOOLS

Community Relations WEB SITES

Design Standards

The County Superintendent or designee shall develop design standards for the website that include, but are not limited to, organization of the content, readability, simplicity of the navigation structure linking the content on the web site, and ease of use on a wide range of devices.

In accordance with the requirements of the Americans with Disabilities Act and Section 508 of the federal Rehabilitation Act of 1973, the web site shall contain features that ensure accessibility for individuals with disabilities. The County Superintendent or designee shall regularly review the website and modify them as needed to ensure legal compliance with accessibility standards.

Web site, as used in this regulation, refers to each web site that is developed and maintained by the County Superintendent or designee to provide information regarding the County Superintendent, the County Board, and affiliated organizations and programs.

Web Site Content

The web site may provide current and useful information regarding the mission and goals, programs, activities and operations of the County Superintendent and County Board, school news, agendas and minutes of the County Board meetings, School Accountability Report Cards, school calendars, and links to educational resources.

The content of web sites may include, but not be limited to: news, mission and goals; agendas and minutes of County Board meetings; policy information; messages from the Superintendent, County Board or administrators; information about curriculum and instruction, calendars, projects, activities, transportation schedules, school maps, handbook, conferences and educational resources; links to other educational sites; and contacts for further information.

Student work may be published on the web site provided that both the student and his/her parent/guardian provide written permission or the work is part of an existing publication such as a newspaper or school newsletter.

Any copyrighted material to be posted on the web site shall be submitted to the County Superintendent or designee together with the permission of the copyright owner to reprint the material. Any copyrighted material submitted without the copyright owner's permission shall only be posted on the web site if the County Superintendent or designee determines that the material is in the public domain or that the intended use meets the criteria for fair use or another exception pursuant to 17 USC 107-122. When any copyrighted material is posted, the web site shall include a notice crediting the copyright owner and, as necessary, shall note that permission to reprint the material was granted.

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Roles and Responsibilities

The County Superintendent shall designate one or more staff to be responsible for the content and publication of the web site upon approval of the Superintendent or designee. He/she shall review all content before publication, review the web site to ensure consistency with established standards, upload content to the web server, regularly check links for accuracy and appropriateness, keep the web server free of outdated or unused files, and provide technical assistance as needed to County Superintendent staff.

All additions or changes to the website must be reviewed and approved in accordance with the County Superintendent's guidelines.

Security

The web site host computer shall have security procedures that prohibit unauthorized persons from accessing system-level controls or making changes to web site content. To the extent possible, the host computer shall be in a lockable room with restricted access.

Adopted: 11/18/2010 Amended: 10/18/2018

SD 1113, 10/2017; Doc# 11118-2, 08/2018